

No. 41-10/2016-PE-II  
Government of India  
Ministry of Communications  
Department of Posts  
Establishment Division

Dak Bhawan, Sansad Marg,  
New Delhi – 110001.


Dated: 11<sup>th</sup>December, 2018

ORDER

Subject: Redeployment and re-designation of SAG level posts in the Department of Posts.

The approval of the Competent Authority is hereby conveyed for the following:-


- i. The post of PMG, Visakhapatnam, Andhra Pradesh Circle which was earlier redeployed as GM (Operation), Parcel Directorate vide this office OM No. 38-1/2018-PE-II dated 19.04.2018 (period of redeployment was extended vide order No. 41-10/2016-PE-II dated 09.10.2018) is hereby restored as PMG, Visakhapatnam, Andhra Pradesh with immediate effect.
- ii. The post of DDG (Mails Business), Postal Directorate is hereby redeployed as General Manager (Operation), Parcel Directorate with immediate effect and until further orders.
- iii. The post of GM (SP and Marketing), BD & MD is hereby re-designated as GM (Mail Business), BD&MD. The duties and responsibilities of the post of DDG (Mails Business), Postal Directorate are hereby assigned to GM (Mail Business), BD & MD with immediate effect and until further orders.
- iv. The following items of work which were assigned to GM (SP and Marketing), BD & MD are hereby assigned to GM (Admn& Business Development), BD&MD:-
  - a) All matters related to Marketing & Publicity
  - b) Social Media, Monitoring & Campaigns
  - c) Market Research
  - d) Exploring new Business opportunities

  
(D. K. Tripathi) 11-12-18  
Assistant Director General (Estt.)

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Copy to:

1. Sr. PPS to Secretary (P) / DG (Postal Services)
2. PPS to All Members, Postal Services Board /Addl. DG, Co-ordination
3. CGM, PLI/CGM BD & MD/CGM, Parcel Directorate
4. CEPT, Mysuru - with a request to upload the order on the India Post website
5. The Director P &T Audit Civil Lines, New Delhi
6. DDG (P)
7. DDG (MB)/DDG (SP& Marketing), BD &MD
8. Director (Staff)
9. SPG Sections of Postal Directorate.
10. SO Guard File

  
(Narender Kumar Meena)  
Section Officer (PE-II)